

GIORGIO RATTI

Interaction designer & engineer



CONTACT



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giorgioratti.myportfolio.com

I am an interaction designer and engineer with the goal of making people lives' easier and happier by designing meaningful experiences and services. I combine research, strategy and design to create human-centred solutions that meet business goals.

SKILLS

HTML,CSS,JS,JQUERY	●	●	●	●	●
ADOBE XD,SKETCH, FIGMA	●	●	●	●	●
INVISION	●	●	●	●	●
HCD METHODS	●	●	●	●	●
AXURE, PRINCIPLE	●	●	●	●	●
WORDPRESS	●	●	●	●	●
ADOBE SUITE	●	●	●	●	●
UX RESEARCH	●	●	●	●	●
WIREFRAMES, IA, UI	●	●	●	●	●
USABILITY TESTING	●	●	●	●	●
LO-FI/HI-FI PROTOTYPING	●	●	●	●	●
ARDUINO	●	●	●	●	●

EXPERIENCE

- 02.2020 - present
- **SERVICE UX DESIGNER**
Experientia Srl, Turin, Italy
- 10.2019 - present
- **CTO**
Beregos SA, Lugano, Switzerland
- 09.2018 - 07.2019
- **INTERACTION DESIGNER**
Frog design Milano - Design Wanted - Netcom Suisse - Beregos SA, Switzerland
User research, Benchmark research, Lean UX, Ideation & Concept, User journey, Information architecture & Wireframes, Hi-lo Fi prototypes, Usability testing, Website design, UI design, Service design
- 09.2016 - 06.2018
- **CONSULTANT (TO ROUND UP)**
Palo Alto SA, Lugano, Switzerland
SwissLife Select, Lugano, Switzerland
Sales opportunities analysis and development
Strategic consulting of DMS Services
Evaluation and analysis of company process with the aim to automate and optimizing the working flow
Private financial strategy - Insurance - Investments - Finance Coaching
- 04.2015 - 12.2015
- **SOFTWARE ENGINEERING INTERN**
Appway AG, Chiasso/Zurich, Switzerland
New client acquisition processes analysis (Know your customer, Suitability, Risk Assessment) - Front-end layout development and dynamic document implementation - Bug fixing and testing - Development of Proof of Concept (POC) for a bank account opening - Analysis and evaluation of technical and functional requirements of clients (RFI; RFP)
- 04.2015 - 12.2015
- **PROJECT & RESEARCH ASSISTANT**
University of Lugano (USI) - Institute of Public Communication (ICP)
IT management
Web designer
Social marketing research
Social and health behavior change research
Persuasive technology research

EDUCATION

- 2018 - 2019
- **INTERACTION DESIGN**
Master of advanced studies
University of Applied Sciences and Arts of Southern (SUPSI), Switzerland
- 2011 - 2014
- **MANAGEMENT & INFORMATICS**
Master of science degree
University of Lugano, Switzerland
- 2006 - 2011
- **INFORMATIC ENGINEERING**
Bachelor of science degree
Politechnic of Milan, Italy